



Dunkirk or D-Day? Franchising in an Economic Downturn



EVENT

10am - 3.30pm
9.15am Registration

DATE

2nd June 2009

PLACE

Hardwicke Building
New Square
Lincoln's Inn
London WC2A 3SB

[Register your place](#)

The Annual Hardwicke Building Franchising Seminar

As with last year's successful event, "Who's in the driving seat?", this thought provoking seminar will help you to keep up to date with the latest developments in franchising practice. Specifically designed for Franchisors and their advisors, it will address important issues that arise between a Franchisor and a Franchisee in the current economic climate.

Programme:

9.15am - Registration, Coffee & Tea

Welcome, Nigel Jones QC, Head of Chambers, Hardwicke Building

10am - Apocalypse Now?

Sarah McCann and Edward Rowntree, Hardwicke Building

Issues relating to Franchisor insolvency and the dangers of post insolvency fall-out for you and your businesses.

10.40am - Saving Private Ryan

Barney Laurence, Sherrards Solicitors

Practicalities and solutions for assisting and dealing with struggling Franchisees.

11.10am - Coffee & Tea

11.40am - A Bridge too Far

Sara Benbow and John de Waal, Hardwicke Building

Issues relating to property ownership both where the Franchisor leases premises to the Franchisee and where the Franchisee owns the premises.

12.10am - Full Metal Jacket

John Pratt, Hamilton Pratt

Structuring franchise agreements to provide you, the Franchisor, with the best protection.

12.40am - Lunch

2pm - All Quiet on the Western Front?

Michelle Stevens-Hoare, Hardwicke Building and Russell Ford, Owen White Solicitors

Testing the boundaries of the franchise agreement. What issues may arise when Franchisees look to test the boundaries of the franchise agreement or try to avoid being bound by it and what can Franchisors do to respond.

2.40pm - The Dirty Dozen

Alexander Goold, Hardwicke Building

Practical opportunities for streamlining your franchise network.

3pm - The Dambusters

Plenary session addressing threats and opportunities for franchise businesses during the credit crunch.

Chaired by Nigel Jones QC including John Pratt, Hamilton Pratt, Russell Ford, Owen White Solicitors, Barney Laurence, Sherrards Solicitors and a panel from Hardwicke Building

3.30pm - Coffee & Tea (The Great Escape)

There will be opportunities throughout the day to speak to solicitors and barristers who specialise in the field.

If you have any questions or topics you would like the speakers to cover during the day please fill out the space at the bottom of the booking form.

Refreshments

Coffee & tea will be served throughout the day as well as lunch.

CPD Points

This seminar will be accredited with 3.5 CPD points.

Cost

This year we are offering the reduced price of £35 excl. of VAT (£40.25) to delegates in recognition of the current financial situation.

If you or your colleague(s) would like to attend, please complete the form overleaf and fax to **Louise Poppelwell** on **020 7691 1234** to reserve your place. A copy of the original should be returned together with your cheque, made payable to **Hardwicke Building**. You will be sent a VAT invoice plus a copy which will act as your entry ticket.

For any queries regarding this seminar please contact **Louise Poppelwell** on **0207 242 2523** or louise.poppelwell@hardwicke.co.uk

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Tuesday 2nd June 10.00am - 3.30pm; 9.15am Registration

Fax this back to Louise Poppelwell on 020 7691 1234 to reserve your place.

Name:

Company:

Address:

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Tel:

Fax:

Email:

Delegate 1

Delegate 2

Delegate 3

The cost for this seminar is £35 excl. of VAT (£40.25) per person. Please send a cheque made payable to **Hardwicke Building**.

Disabled facilities and dietary requirements:

We do have disabled facilities at Hardwicke Building, however these are limited. If you have a special requirement, please do not hesitate to indicate your needs here:

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I have the following question(s) for the speakers:

(1)

(2)